Methodology (Certificate no. 186 on the recognition of an applied methodology, issued by the Ministry of Culture of the Czech Republic, Research and Development Department, ref. no. MK 717/2019 OVV, file ref. MK-S 16654/2015 OVV).

This Methodology for the Evaluation and Protection of Industrial Heritage from the Perspective of Heritage Management was elaborated as part of the project "Industrial Heritage from the Perspective of Heritage Management" ("Průmyslové dědictví z pohledu památkové péče") in the NAKI II programme (project code DG16P02H029).

The main aim of the publication Methodology for the Evaluation and Protection of Industrial Heritage through Museology is to delineate a museological approach to evaluating the importance and benefits of surviving examples of industrial heritage during the selection of items and their thesauration (i.e. their systematic integration to create a museum collection). The publication aims to provide users with methodological guidance that can be applied when devising activities for the conservation of industrial heritage through museum-type collections; the museum concept is a well-established and sustainable form of protecting industrial heritage. This methodology is intended to serve as a tool that can be used to elaborate a coordinated approach to be applied by museum institutions when engaging in heritage conservation activities under the conditions defined by Czech legislation. As such, the publication aims to provide clear and explicit guidance on defining industrial heritage values, determining priorities vis-à-vis institutional collections, and exploiting the possibilities for incorporating examples of industrial heritage into museum collections in order to rescue and preserve them.

Reviewers:

prof. PhDr. Jana Geršlová, CSc., Univerzita Palackého v Olomouci, Filozofická fakulta PaedDr. Josef Velfl, Hornické muzeum Příbram

Text © PhDr. Petra Mertová, Ph.D., Technical Museum in Brno; 2019

Consultants:

Ing. Vlastimil Vykydal, Technical Museum in Brno Mgr. Petr Nekuža, Technical Museum in Brno

© 2019, National Heritage Institute, Ostrava branch, Methodological Centre for Industrial Heritage; Technical Museum in Brno; 2019

Photographs © Mgr. Ondřej Merta; PhDr. Jiří Merta; Eva Řezáčová; PhDr. Petra Mertová, Ph.D.; Ing. Martin Barák; Mgr. Michaela Ryšková; Hornické muzeum Příbram, p. o.; 2019

ISBN 978-80-88240-15-0 (National Heritage Institute) ISBN 978-80-87896-80-8 (Technical Museum in Brno)

Front cover: Příbram, Mining Museum in Příbram (Hornické muzeum Příbram), Anna mine.

Photograph Mining Museum in Příbram, 2015.

Rear cover: Těšany, Technical Museum in Brno (Technické muzeum v Brně), Těšany forge. Photograph Eva Řezáčová, 2019.

CONTENS 5

Contents

01. Foreword – Introduction by the project coordinator	/
02. Starting points	g
02.01. Research aims	
02.02. Aims of this publication	
02.03. Concept of the methodology	
${\bf 03. Conditions for museum practice in the Czech Republic in relation to the protection of industrial heritage .}$	17
04. The importance of museum practice for the protection of industrial heritage	21
05. Defining the object of interest – industrial heritage	29
05.01. Historical phases of industrial heritage	
05.02. Terminology	36
05.03. Classification of industries and sectors	37
06. Selection as a process of evaluating industrial heritage	
06.01. In situ selection – selection of items (pre-acquisition)	42
06.02. In situ selection – selection of an environment/building for the application of museum practice	
(pre-acquisition)	
06.03. Assessment (re-evaluation) of industrial heritage values already incorporated into a museum coll-	
06.04. The selection process	
06.04.01. Documentation and research	
06.04.01.01. Field-specific research	
06.04.01.02. Industrial archeology	
06.04.01.03. Museological research	
06.04.02. Acquisitions policy and collection plans	
06.04.02.01. Acquisitions policy	
06.04.02.02. Collection plans	
06.04.02.03. Form for evaluating items with regard to the museum collection concept	
(pre-acquisition and re-evaluation)	
06.05. Identification of industrial heritage values in museum practice	
06.05.02. Evaluation	
06.05.02.01. Development of the field and degree of authenticity	
06.05.02.02. Heritage value	
06.05.02.03. Museum value	
06.06. Conclusion of selection	
06.06.01. Substitute supplementary documentation	57
07. Creating a museum collection: thesauration	
07.01. Acquisitions	
07.02. Collections	
07.02.01. Collection plans	
07.02.02. The concept of a collection	65

6 METHODOLOGY FOR THE EVALUATION AND PROTECTION OF INDUSTRIAL HERITAGE THROUGH MUSEOLOGY

07.02.03. Preparation of a collection plan	66
07.02.04. Structure of a collection plan	66
07.03. Utilization of acquisitions	69
07.04. Documentation of the present	70
08. Care and management of industrial heritage collections at museums	73
08.01. Strategies for protection	73
08.02. Preventive care	77
08.02.01. Human influences	81
09. Presentation and interpretation of industrial heritage	83
09.01. Forms of exhibitions	85
09.01.01. Forms of exhibition presentations	89
09.01.01.01. Presentation of exhibits as an arranged exhibition in a neutral space	89
09.01.01.02. Collections at an authentic space/building	93
09.01.01.03. Industrial heritage in the form of a technological flow	
arranged in an authentic setting (building/space)	96
09.01.01.04. Industrial heritage in the form of an authentic technological flow	
in an authentic setting (building/space)	98
09.01.01.05. Open-air museums	103
09.01.01.06. Ecomuseums	
09.02. Other forms of presentation besides exhibitions (lectures, excursions, popularization)	106
10. Conclusion	107
11. Literature used	
11.01. Literature	109
11.02. Electronic sources	111

FOREWORD – INTRODUCTION BY THE PROJECT COORDINATOR 7

o1. Foreword Introduction by the project coordinator

This publication follows on from a previous text in the same series presenting a methodological basis for the evaluation and protection of industrial heritage from the perspective of heritage management; it is our opinion that only coordinated efforts by heritage experts, museum institutions and archeologists can ensure that industrial heritage is recorded, documented, evaluated and protected to a high professional standard. After these first two publications, we expect further additions to the series in the form of a third general methodology (for archeological surveys of proto-industrial and industrial heritage), followed by a number of field-specific methodologies focusing on individual industries; it has become apparent that basic evaluations of technical and architectural developments first need to be carried out on a field-specific basis.

Nevertheless, there is a problem: although heritage experts are gradually amassing a growing body of knowledge concerning important buildings and technical equipment, they lack the tools enabling them to store technical equipment and smaller items in depositories, to create exhibitions and to conduct educational activities as part of these exhibitions; it is only museum institutions that have these tools at their disposal. For this reason, it would be of great benefit to coordinate the activities of heritage professionals and museums. Essentially, this cooperation would involve a clear allocation of roles and responsibilities in heritage conservation work. In our opinion, the role of heritage professionals should be to document and conserve immovable monuments, and the role of museum professionals should be to carry out museum documentation, to create and manage collections (including large machinery and equipment), and to present items – including explanations of the principles, functions and values related to these items. Both approaches should be integrated and mutually complementary; for example, a museum can be established at a location where an industrial site has been preserved (along with its technical equipment), or historically interesting technical equipment can be transported to a depository and an exhibition can be created there, supplementing and above all explaining and contextualizing cultural monuments that still exist in situ.

Unfortunately, it is rare for both approaches to be coordinated, and for heritage professionals and museums to work together on joint conservation projects. At least as far as we are aware, there is no integrated concept which would approach the issue of industrial heritage as a holistic entity with respect to key industries and industrial agglomerations. There may also be a general lack of specialist museum institutions with specific responsibility for industrial heritage (this is certainly the case in the Ostrava industrial agglomeration). And there is a shortage of sufficiently large depository premises – whose existence is one of the key preconditions for the conservation of industrial heritage.

In our opinion, the necessary overarching concept (priorities, allocation of roles and responsibilities, and a basic idea of funding sources) should be based on a knowledge of collections (i.e. an awareness of whether at least the most important industries are represented) and clear principles for managing collections (coordinated acquisition plans to ensure that institutions do not attempt to collect everything and that the most important items do not escape their attention because they lack funds to dismantle them or they lack space in their depositories).

Sources of inspiration here can be found in the United Kingdom and Germany, where large-scale examples of technical equipment are initially deposited at "controlled scrapyards" in order to prevent them being destroyed entirely, and are then evaluated to decide what should be done with them in the future.

A somewhat contrasting approach is represented by efforts to maintain industrial heritage sites in an operational state, and to "musealize" these operations by retaining a small number of employees who produce small volumes with